x-dream-media showcases a new File Exchange software at IBC 2022

Munich, 25 August 2022 - x-dream-media GmbH, a European-wide acting software integrator and developer with an entire commitment to the media IT, announced today a new software for bi-directional media exchange - File Exchange, an addition to an x-dream-Fabrik family. x-dream-Fabrik is a hosted services platform, pre-integrated and pre-configured solution as a service working since 2019.

File Exchange by x-dream-media is aimed for sending files of different sizes within distributed production teams. The new product will be showcased at IBC 2022 in Hall 7 booth C.25 from 09-12 September and live demos of the software will be streamed to https://x-dream.events.

File Exchange combines workorder communication and file transfer at post-production workflows. Communication threads can be organized and easily located by channel, program, user groups and metadata. The relation between workorder sent out, clarification requests, approvals and received back files is given at any time. Due to its hybrid approach, it can be seamlessly integrated into the production facility's infrastructure and tools.

"Having worked with multiple distributed teams at our customers as a software integrator, we noticed the high demand on reliable, flexible and at the same time cost-effective software for file exchange. Unlike other software products, our File Exchange offers not only simple file transfer but also a workorder communication, that gives you more control of the process", says Stefan Pfütze, Managing Director x-dream-media. "Our File exchange can be also deployed hybrid with integration to on-premises production systems."

Data and files in File Exchange are kept fully secure via precisely defined user rights for sharing with other users. The supervisors and administrators can monitor all active file exchanges and see the status, support the users, and manage orphan transfers. Anonymous transfers are not planned.

File Exchange solution is fully GDPR-compliant because of its architecture and a hosting partner selection.

Among other x-dream-Fabrik products are Process (conditional workflows to drive transcoding, QC & more), Produce (distributed & collaborative post-production), Archive (hybrid but integrated asset management), Deliver (essence + metadata aggregation & delivery), and Playout (content scheduling & stream encoding.

For more information on File Exchange, and other x-dream-Fabrik products, or to get a live demo of the software please visit us at IBC 2022 stand 7.C25 in Hall 7.